Blog

How?

Host blog on your website (preferred) or on a <u>blog</u> <u>hosting site</u> (free)

- Create corresponding blog post for each episode
- Post transcript instead of creating new content
- Embed episode in post
- Add relevant photos





- Can be monetized
- Boosts website
 SEO -> more
 listeners find the
 show
- Improves accessibility for the deaf & hearing impaired