

# Monetization

The image features a vibrant blue background adorned with various starburst and confetti patterns. The starbursts are rendered in shades of coral, orange, and cream. Interspersed among these are small, rectangular pieces of confetti in matching colors, creating a festive and celebratory atmosphere. The word "Monetization" is centered in a clean, white, sans-serif font.

# Revenue Streams

1

Patreon

2

Affiliate Ads

3

Impression-Based Ads

4

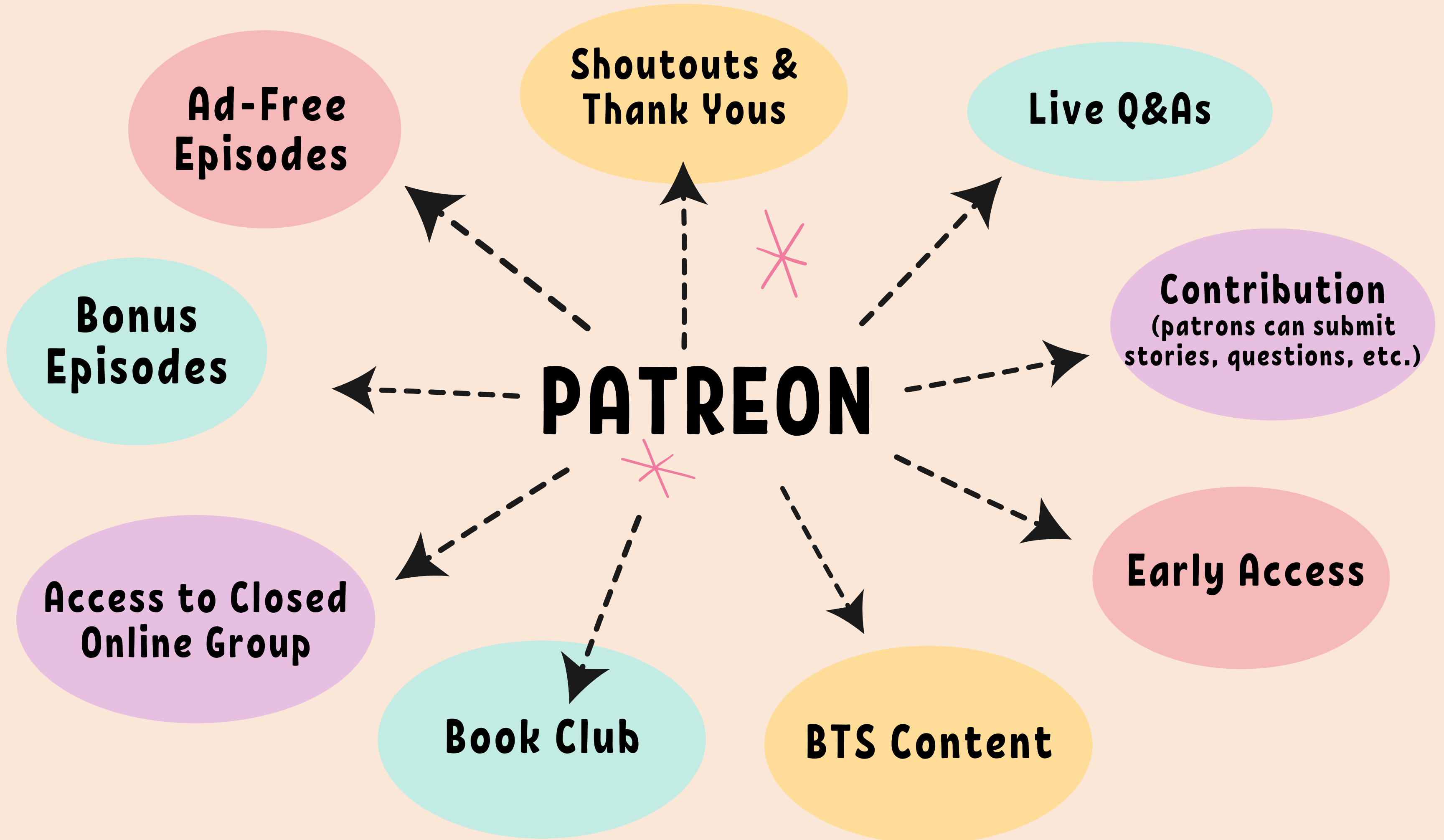
Social Media

5

Merch

5

Blog



# Affiliate Ads



Promote products or services to earn commissions based on sales generated from listener clicks or purchases. Share unique affiliate links or codes and when people use them to make purchases, you make \$\$\$!

## How To



1

Find affiliate brands that would appeal to your audience

2

Register & get unique link or code

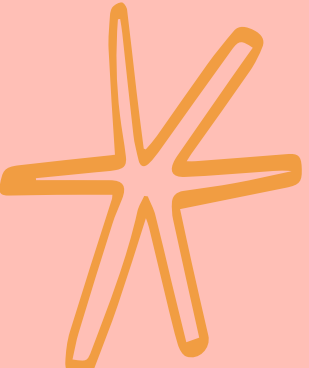
3

Record and run ads that include your special URL / promo code



4

Earn a commission when listeners use your referral



# Impression Based Ads

1

get copy from advertiser

2

record ads

3

place & run ads for agreed-upon duration

4

get paid per number of impressions

What is CPM (cost per mille)?

CPM is the cost per 1,000 impressions. You and the advertiser agree on a CPM rate that determines your earnings for every 1,000 ad impressions.

1,000 minimum listeners per episode per 30 day period to qualify



# Social Media

*hey!*

don't forget to  
shout out the  
Patreon on socials

## Instagram

- affiliate promo
- sponsored posts
- Instagram shop

## YouTube

- video ads
- overlay/display ads
- channel memberships
- YouTube Premium revenue

## TikTok

- TikTok shop
- brand partnerships
- live gifts & tips

# Merch

## Why Dropship?

1

**No Inventory or Shipping:** Dropship company will handle manufacturing and mailing

2

**Product Selection:** design and customize products – you may want to commission art

3

**Customer Orders:** when a customer places an order, forward that order to dropshipping supplier

4

**Supplier Fulfillment:** the supplier manufactures and ships the product directly to the customer on your behalf



sell ad space: banner,  
side, below post

sponsored posts  
and content



**Making \$ with Your**



**Blog**

include links to  
affiliate ads

sell digital products  
(classes, printables,  
templates)

memberships /  
subscriptions